

# SciWorks™



The Science Center and Environmental Park of Forsyth County

2010  
2011



# Where Innovation Begins!



2011



# 2010 2011

Dear SciWorks Supporters:

We are pleased to present the 2011 Annual Report. The year, although a challenging one, ended with a surplus and an increase in participation of 1%. The organization again made some difficult financial decisions to keep the organization in a reasonable financial position and able to meet its mission and goals.

A major task of the year was the planning and design of the Outdoor Science Park. Working with Stimmel and Associates on landscape design and infrastructure planning, and with Firebird Design for exhibit planning, the plans were put out for bid in May and June. The contract was awarded to R. E. Griffin Contractors. Construction of the Park began in August. The SciWorks Exhibits Staff is coordinating the fabrication and installation of the exhibits. Our plan is to open the Science Park in early 2012.

Our programs and special events included the school curriculum, scout camp-ins, and SciCamp. The number of school children served remained consistent with the previous year. The number of students participating in the camp-ins and summer camps was much less than the year before. With addition of a part time staff person to work with adult and student volunteers, we are pleased with the increase in our student volunteers and the level of interaction they are having with the general public. Our adult volunteers have substantially improved "on-the-floor" demonstrations as well as helping maintain the extensive gardens in the Environmental Park and the Wildflower Garden on the north side of the campus.

For most of the year our temporary exhibition was "SciWorks Attic." In May, those exhibits were complemented by the exhibit "If a Starfish Can Grow a New Arm, Why Can't I?" The pioneering work of Dr. Tony Atala was a part of this exhibit which focused on a variety of techniques and research in regenerative medicine.

SciWorks began its third year of programs for the Science Café. The participants in this community educational event are primarily adults. Speakers from the scientific community have willingly given of their time to inform the public about the research being performed in our own community.

Our Affiliate Club program continues with the Forsyth Astronomical Society, The Computer Club of Forsyth County, and the Photography Clubs providing

adult participants with another educational experience at SciWorks. Saturday night laser light shows on the third Saturday of each month have added a new dimension to our public programming.

With support from Connect a Million Minds (a Time-Warner Cable initiative) SciWorks presented "Dr. Kaboom!" a stage show with a science base presented at Reynolds Auditorium. Connect a Million Minds also supported special educational days for middle and high school students—Biotechnology Day, Nanotechnology Day and Brain Awareness Day. These special days not only reinforce learning and basic content in these areas, they also provided students an opportunity to meet scientists, graduate students, and lab assistants actually working in these areas. As a result, each of the event days had a career component attached.

Science Fairs were again held at SciWorks serving students in our own county as well as Region 5 of the NC educational regions. Partnerships continued with CERTL of Wake Forest School of Medicine, NW AHEC, WFBH's Translational Medicine, the Winston-Salem/Forsyth County Schools, and many others. A workshop for teachers trained them how to best use the museum in their teaching, with 58 teachers participating.

SciWorks signed a new lease with Forsyth County that is good for another 10 years. The main change with the lease is that it gives us the ability to charge our county's school children a minimal admission fee to the exhibit halls.

As we look towards the new fiscal year, we would like to say, "Thank you!" Your support allows us to better serve our county, and, really the northwest and central piedmont regions of our state. We are pleased that we met the financial challenges of the year with excellent fundraising on the part of the Board and the 2nd annual "Where Innovation Begins" dinner with speaker Dr. Tony Atala.

SciWorks and its Board of Directors serve the community on a variety of fronts! We would not be able to have the "reach" that we do without your belief in us! Again, thank you!

Best regards,

Dr. Ann Lambros  
Center of Excellence for Research Teaching and Learning, Wake Forest School of Medicine  
*Chair, SciWorks Board of Directors*

Dr. Bev Sanford  
*President/CEO, SciWorks*

# Thanks to our Generous Annual Fund Donors!

## Partners in Science

### Partners

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# Where Innovation Begins!

*A Dinner & Presentation to Benefit SciWorks*

*June 14, 2011*

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## SciChampion (\$5,000)

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Imagine.  
Explore.  
Discover.



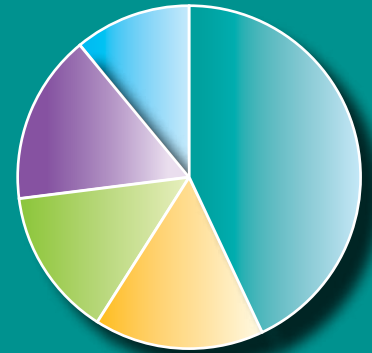
## In-Kind Donations

Apple Rock  
Dr. Anthony Atala  
Mr. Austin Caviness  
Divine Llama Winery

Earned Income*	43%	\$ 533,650
Forsyth County	16%	\$ 200,373
Annual Fund/Fundraiser	16%	\$ 187,418
Winston-Salem	14%	\$ 170,630
State of North Carolina	11%	\$ 137,136

**Total Income 2010-2011** **\$ 1,229,207**

\*(including miscellaneous, net assets released from restrictions, and a \$25,000 refund to a donor)



## Quick Facts

**Annual Operating Revenues:**  
\$1,229,207

**Annual Operating Expenses:**  
\$1,218,268

**Full Time Staff**

14

**Part Time Staff**

13

**Volunteers and Interns**

98

**Volunteer and Community Service Hours**

3210 (FTE 1.5)

**Student Attendance**

22,004

**SciCamp and Sleepovers**

1350 individuals

**Number of Counties Served:**

29 North Carolina Counties

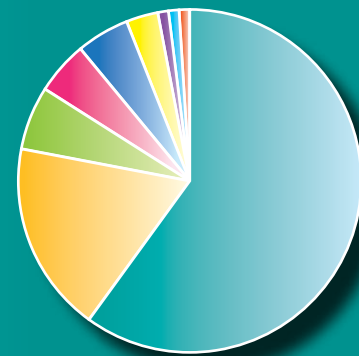
5 Virginia Counties

1 South Carolina County

**Total Annual Attendance**

77,903

# INCOME 2010 EXPENSES 2011



Personnel Expenses	60%	\$ 732,276
Maintenance, Utilities & Insurance	18%	\$ 222,111
Professional Services	6%	\$ 70,444
Operating Supplies	5%	\$ 57,430
Advertising & Fundraising	5%	\$ 50,551
Cost of Merchandise Sold	3%	\$ 35,911
Travel and Meetings	1%	\$ 17,251
Exhibit Development & Maintenance	1%	\$ 16,918
Other / Leases / Dues	1%	\$ 15,376

**Total Expenses 2010-2011** **\$ 1,218,268**

# Our Board

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*Planetarium Technician*

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*Vice President, Facilities/Grounds*

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*Exhibits Specialist*

**Beverly S. Sanford, Ph.D.**  
*President/CEO*

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*Educator*

**Tiffany Weisner**  
*Museum Scheduling Coordinator*

**Adam Wilson**  
*Facilities Manager*

**Thomas M. Wilson**  
*Vice President, Exhibits*

# Part Time Staff

**Carol Clarke**  
*Finance Specialist*

**Betty Dampier**  
*Educator*

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*Planetarium Assistant*

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*Vice President, Finance/Administration*

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*Facilities Assistant*

**Karla Jeselson**  
*Natural Science Assistant*

**Patty Langton**  
*Presenter/Volunteer Coordinator*

**Joyce Maggard**  
*Facilities Assistant*

**Robert Patsiga, Ph.D.**  
*Planetarium Assistant*

**Melissa Perryman**  
*Natural Science Assistant*

**Ronzo Reid**  
*Facilities Assistant*

**Sanford Rosner**  
*Animal Care Assistant*

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*Science Shop Manager*

**Tommy Vestal**  
*Visitor Services Assistant*

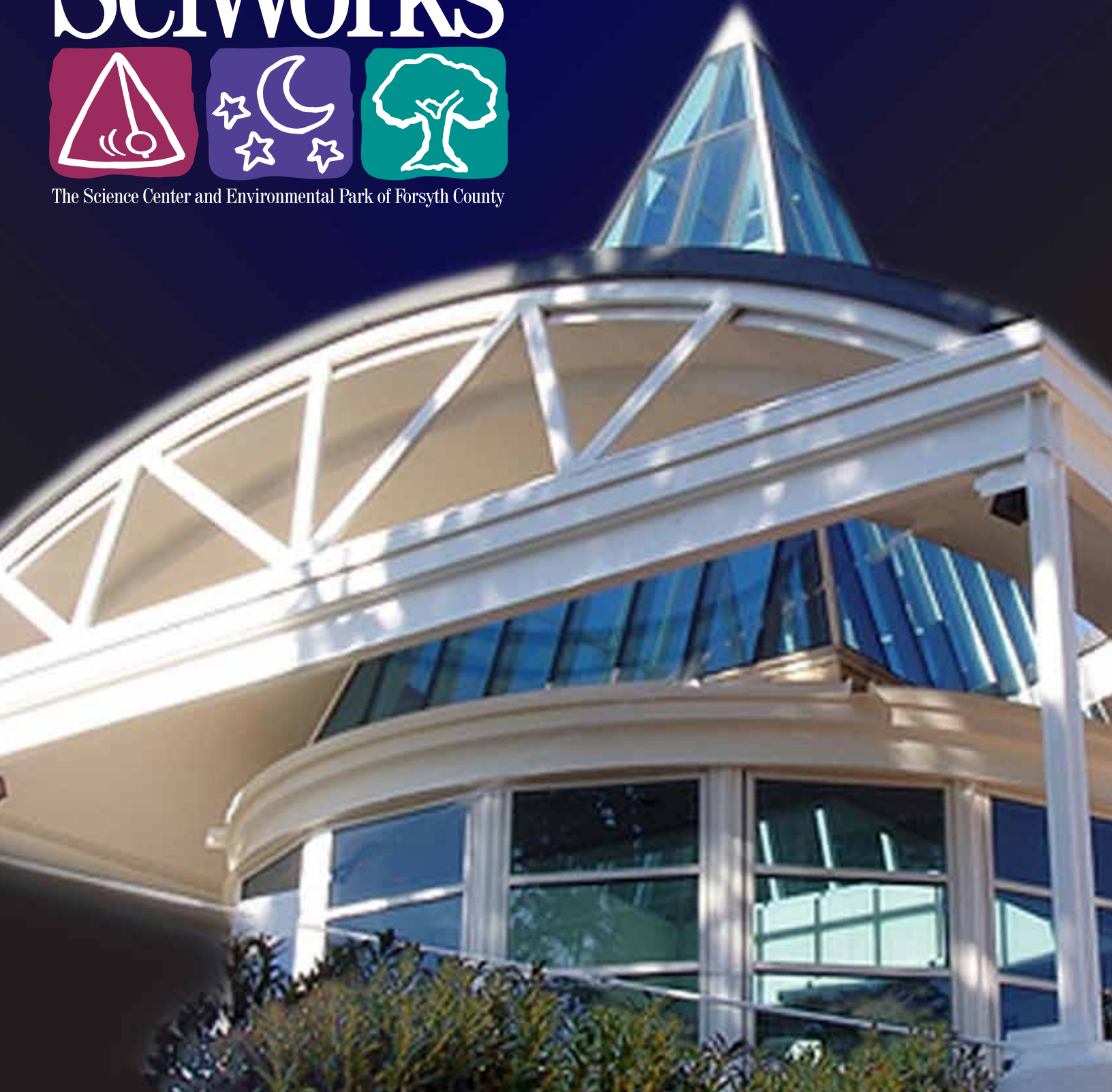
**Carl Weston**  
*Presenter*



# SciWorks™



The Science Center and Environmental Park of Forsyth County



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